

SENIOR AD FORM

The following items are due ALL TOGETHER. Submitted to the CN Library:

No ad will be accepted without ALL items together, including payment.

No payment will be accepted without ad.

1. **Senior Ad Form filled out with payment** (a check made out to Cardinal Newman or credit card info below)
2. **CD or thumb drive** (will not be returned) with Senior Ad in JPEG form.
3. Files need to be in **JPEG form, RGB color, 300ppi**
4. A **color print** out of the Senior Ad
5. Please **put all in a gallon size zip lock baggie.**

Student Name _____

Parent Name _____

Email _____ Phone _____

Dimension/Size of your AD

Please circle one: Full (9.2x12) Half (9.2x6) Quarter (4.5x6)

Form of Payment:

Check # _____ Amount of Check \$ _____

Credit Card

Type _____ CC# _____

CVC# _____ Exp.Date: _____ Total Amount Paid _____

Signature _____

SENIOR AD DUE DATES & PRICES

A) Early Bird Deadline: August 20th - September 21st

Quarter Page: \$75.00

Half Page: \$150.00

Full Page: \$275.00

B) Deadline: September 24th - October 26th

Quarter Page: \$125.00

Half Page: \$200.00

Full Page: \$325.00

C) Final Deadline: October 29th - December 7th

Quarter Page: \$200.00

Half Page: \$275.00

Full Page: \$400.00

Librarian Only

Date Received: _____

Received by: _____

Amount _____



SENIOR AD INFORMATION

Senior Ads **must be in JPEG format.**

Color profile needs to be RGB. (Any other formats are 100% UN-usable)

To ensure maximum print quality, the file needs have a **resolution of 300 ppi.**

Please do not submit any file less than 300ppi, it will be returned to you.

How to Create your Senior AD

To avoid problems and ensure a high quality senior ad, many families choose to employ the services of a professional designer. The following list provides you with a few suggestions, but you are welcome to choose your own vendor or create the ad yourself.

1. Jim Rael: www.get-in-the-action-photography.com
2. Bella Photography: www.bellaphotoanddesign.com Tamara DeMello 526-3771
3. Rory McNamara: mcnamara@cardinalnewman.org
4. Mary McEwen: www.designgirlgraphics.com
5. Melissa Ochoa: www.melophotos.com

Creating your own well done ad is possible with the correct software and enough time. However, if you create your own and are unsure of it meets specifications, do not wait for the final deadline, as time to fix the ad will not be available. We suggest that you look through last year's yearbook to get a feel for the types of layouts that appeal to you. If you have questions you can email us at yearbook@cardinalnewman.org

Please follow these specific guidelines:

1. Full Page Dimensions: (9.2X12)
2. Half Page Dimensions: (9.2X6)
3. Quarter Page Dimensions: (4.5X6)
4. Files need to be in JPEG Form, RGB color, 300ppi resolution
5. Use good judgment in quality and taste of photos to avoid editing or re-dos.