



St. Angela Merici Science Center

# 2019 - 2020 ADVERTISING OPPORTUNITIES

• • • • BANNERS • • • •

• • • • PLACARDS • • • •

• • • • PUBLICATIONS • • • •

• • WEBSITE BUSINESS DIRECTORY • •

## WHY ADVERTISE?

- **EDUCATION FOCUS**

Support Cardinal Newman High School and the mission to educate the whole person.

- **MULTIPLE ADVERTISING PLATFORMS**

Choose your locations and signage design to personalize your ad.

- **BUDGET-FRIENDLY OPTIONS**

Advertise in five publications and in three different locations.

[CARDINALNEWMAN.ORG/ADVERTISING](http://CARDINALNEWMAN.ORG/ADVERTISING)

# SIGNAGE AND PUBLICATIONS



1

## SPORTS SIGNAGE

### 3 LOCATIONS TO CHOOSE

STADIUM FIELD

GYM

BASEBALL FIELD

1 LOCATION \$450

2 LOCATIONS \$750

ALL 3 LOCATIONS \$1025

2

## PUBLICATIONS

	PREMIUM COVER PLACEMENT			FULL PAGE	HALF PAGE	QUARTER PAGE	BUSINESS CARD
	BACK	INSIDE BACK	INSIDE FRONT				
SPORTS PROGRAMS	\$825	\$825	\$825	\$675	\$525	\$325	\$225
MENS ROSE CITY BASKETBALL TOURNAMENT	n/a	n/a	n/a	\$500	\$250	\$150	\$100
WOMENS CLASSIC BASKETBALL TOURNAMENT	n/a	n/a	n/a	\$1000	\$500 \$250 \$100	n/a	n/a
SPRING LEGACY GALA AUCTION BOOKLET	n/a	\$500	n/a	\$500	\$250	n/a	\$150
WEBSITE BUSINESS DIRECTORY	n/a	n/a	n/a	n/a	n/a	n/a	\$150*

\*Business Directory Ad is included with any advertising purchase, or sold alone at this rate.

[PURCHASE ONLINE AT CARDINALNEWMAN.ORG/ADVERTISING](https://cardinalnewman.org/advertising) OR EMAIL [BADGER@CARDINALNEWMAN.ORG](mailto:BADGER@CARDINALNEWMAN.ORG)

# ARTWORK SPECIFICATIONS

## ARTWORK

### SPORTS BANNERS

Vinyl Banners on Stadium and Baseball Fields 4' x 3'  
Requires camera ready .jpg formatted files

### SPORTS PLACARDS

Name Placards in Gym  
Requires Business or Individual name only (no logos)

### SPORTS PROGRAMS & TOURNAMENT PROGRAMS

Requires camera ready .jpg formatted files

Full Page ..... 8" x 10"

Half Page (horizontal) ..... 8" x 5"

Half Page (vertical) ..... 5" x 8"

Quarter Page ..... 2.5" x 4"

Business Card ..... 2" x 3"

### WEBSITE BUSINESS DIRECTORY (NEW)

Requires camera ready Business Card size .jpg formatted files (2" x 3" size). Business Directory entry is **INCLUDED** with all advertising purchases. Or you may purchase just the single Business Directory Ad for \$150 per year.

### SPRING LEGACY GALA AUCTION BOOKLET

Requires camera ready .jpg formatted files

Full Page ..... 5" x 7"

Half Page (horizontal) ..... 2.5" x 7"

Half Page (vertical) ..... 5" x 3.5"

Business Card ..... 2" x 3"

# ARTWORK DEADLINES

## 2019 SEPTEMBER

SEPT  
15

BANNERS & PLACARDS

SEPT  
15

SPORTS PROGRAMS

SEPT  
15

BUSINESS DIRECTORY

## 2019 NOVEMBER

NOV  
15

WOMENS CLASSIC  
BASKETBALL  
TOURNAMENT

NOV  
15

MENS ROSE CITY  
BASKETBALL  
TOURNAMENT

## 2020 MARCH

MAR  
1

SPRING LEGACY GALA  
AUCTION BOOKLET

