



SPORTS ADVERTISING OPPORTUNITIES

BANNERS

PLACARDS

PUBLICATIONS

SPONSORSHIPS

BROADCASTS

WHY ADVERTISE?

GROW OUR ATHLETIC PROGRAMS

All sports advertising dollars support Cardinal Newman High School's Athletics to grow and enhance all athletic programs.

MULTIPLE ADVERTISING PLATFORMS

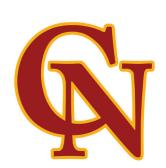
Choose locations and signage design to personalize your ad.

BUDGET-FRIENDLY OPTIONS

Advertise in four publications and in three different locations.

CARDINALNEWMAN. ORG/ADVERTISING

SIGNAGE, PUBLICATIONS, SPONSORSHIPS & BROADCASTS



1

SIGNAGE

3 LOCATIONS TO CHOOSE

STADIUM FIELD GYM BASEBALL FIELD

1 LOCATION: \$450 2 LOCATIONS: \$750 ALL 3 LOCATIONS: \$1025

2

SPORTS PROGRAM PUBLICATIONS

PREMIUM COVER PLACEMENT			FULL	HALF	QUARTER	BUSINESS
BACK	INSIDE BACK	INSIDE FRONT	PAGE	PAGE	PAGE	CARD
\$825	\$825	\$825	\$675	\$525	\$325	\$225

3

TOURNAMENT SPONSORSHIPS

WOMEN'S CLASSIC - BASKETBALL TOURNAMENT SPONSORSHIP	\$500
MEN'S ROSE CITY - BASKETBALL TOURNAMENT SPONSORSHIP	\$500

4

BROADCASTS

All Broadcast advertising dollars support the Broadcasting programs at CN

TITLE SPONSOR - 6	6 ads / 4 mentions per game in	cluding 'Broadcast Brought To	You By' announcements			
FALL SEASON \$2500	WINTER SEASON \$3000	SPRING SEASON \$2500	ALL YEAR \$6000			
BROADCAST PARTNER - 3 ads / 2 mentions per game						
FALL SEASON \$1000	winter season \$1500	SPRING SEASON \$1000	ALL YEAR \$2500			
PREMIER SPONSOR - Logo on Sponsor Page of Athletic Website						
Logo placed on Sponsor Page of Athletic Website for entire school year: \$500						

ARTWORK SPECIFICATIONS

SPORTS BANNERS

Wind Screen Banners on Stadium and Baseball Fields 6' x 3' Requires camera ready logo file in .jpg formatted.



SPORTS PLACARDS

Name Placards in Gym Requires Business or Individual name only (no logos).

SPORTS PROGRAMS ADS

Requires camera ready .ipg formatted files.

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Full Page 8" x 10"
Half Page (horizontal)8" x 5"
Half Page (vertical) 5" x 8"
Quarter Page 2.5" x 4"
Business Card 2" x 3"

BROADCASTING ADS

For **Title Sponsors & Broadcast Partners,** please provide:

:30 - :60 pre-made advertising video **OR** 16"x9" camera ready logo or image (.jpg format) **AND** Ad verbiage write up to be used for voice over content

For **Premier Sponsors**, please provide:

A high resolution .jpg format logo to be placed on our Athletic website sponsor page.

TOURNAMENT SPONSORSHIPS

Underwrite the cost of hosting our women's and men's basketball tournaments

ARTWORK DEADLINES

2022 SEPTEMBER

- For best coverage, select and purchase your advertising needs early in the school year. Those purchases received by these deadlines will have the best coverage opportunities.
- SEPT BANNERS & PLACARDS
- SEPT SPORTS PROGRAMS & BROADCASTING ADS

2022 NOVEMBER

NOV TOURNAMENT
15 SPONSORSHIPS

