



SENIOR ADVERTISEMENTS

Yearbook advisors: Carl Hamilton / Jamie Smith

Any questions please email:

yearbook@cardinalnewman.org

SENIOR AD DUE DATES & PRICES

A) Early Bird Deadline: August 20th - September 21st

Quarter Page: \$75.00

Half Page: \$150.00

Full Page: \$275.00

B) Deadline: September 24th - October 26th

Quarter Page: \$125.00

Half Page: \$200.00

Full Page: \$325.00

C) Final Deadline: October 29th - December 7th

Quarter Page: \$200.00

Half Page: \$275.00

Full Page: \$400.00

Instructions to upload and/or make your own ad.

- Go to cardinalnewman.org
- Click on **MYNEWMAN** (top right)
- From the dropdown menu choose **Parents**
- On the right look for **Senior Yearbook Information**
- Click on the advertisement button

"Congratulate your student"

-This will bring you to purchase and design page.

There is a 3.5% service fee charged by Walsworth (the yearbook company)



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How to Create your Senior Ad

This year all ads will be purchased and uploaded online.

You can design your own ad or have someone do it for you.

Below is a list of photographers and designers who have provided services in the past for a fee.

Jim Rael: www.get-in-the-action-photography.com

Bella Photography: www.bellaphotoanddesign.com Tamara DeMello 526-3771

Rory McNamara: mcnamara@cardinalnewman.org

Mary McEwen: www.designgirlgraphics.com

Melissa Ochoa: www.melophotos.com

Please follow these specific guidelines:

1. Full Page Dimensions: (9.2X12)
2. Half Page Dimensions: (9.2X6)
3. Quarter Page Dimensions: (4.5X6)
4. Files need to be in JPEG Form, RGB color, 300dpi resolution
5. Use good judgment in quality and taste of photos to avoid editing.
(*Cardinal Newman reserves the right to edit or reject content*)

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